

Retail Calendar 2026

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Federal / Public Holidays

Cultural / Awareness Days

Commercial Events

Major Retail Holidays

Full-Month Campaigns

January

Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	31	1 NYD	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 MLK	20	21	22	23	24
25	26 NSD	27	28	29	30	31

February

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8 SB	9	10	11	12	13	14 VLD
15	16	17	18	19	20	21
22	23	24	25	26	27	28
1	2	3	4	5	6	7

March

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8 IWD	9	10	11	12	13	14
15	16	17 SPD	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

April

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1 AFD	2	3	4
5 EST	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22 ERD	23 VBD	24	25
26	27	28	29	30	1	2

May

Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	1	1	1	2
3	4	5 CDM	6	7	8	9
10 MTH	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 MEM	26	27	28	29	30
31	1	2	3	4	5	6

June

Pride month

Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19 JNT	20
21 FTH	22	23	24	25	26	27
28	29	30	1	2	3	4

July

Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	1	2	3	4 IND
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

August

Back-to-School Month

Su	Mo	Tu	We	Th	Fr	Sa
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17 NND	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

September

Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7 LAB	8	9	10	11	12
13 GDP	14	15	16	17	18	19
20	21	22 FAL	23	24	25	26
27	28	29	30	1	2	3

October

Su	Mo	Tu	We	Th	Fr	Sa
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 HLW

November

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26 THX	27 BFR	28
29	30	1	2	3	4	5

December

Su	Mo	Tu	We	Th	Fr	Sa
30	31	1 CYM	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24 XEV	25 XMS	26
27	28	29	30	31 NY	1	2

- NYD – New Year's Day – 1 Jan
- MLK – Martin Luther King Jr. Day – 19 Jan
- NSD – National Spouse's Day – 26 Jan
- SB – Super Bowl – 8 Feb
- VLD – Valentine's Day – 14 Feb
- IWD – International Women's Day – 8 Mar
- STP – St. Patrick's Day – 17 Mar
- AFD – April Fool's Day – 1 Apr
- EST – Easter – 5 Apr
- ERD – Earth Day – 22 Apr
- WBD – World Book Day – 23 Apr
- CDM – Cinco de Mayo – 5 May
- MTH – Mother's Day – 10 May
- MEM – Memorial Day – 25 May
- PRM – Pride Month – June (Full Month)
- JNT – Juneteenth – 19 Jun
- FTH – Father's Day – 21 Jun
- IND – Independence Day – 4 Jul
- BTS – Back-to-School Month – August (Full Month)
- NND – National Nonprofit Day – 17 Aug
- LAB – Labor Day – 7 Sep
- GPD – National Grandparents Day – 13 Sep
- FAL – First Day of Fall – 22 Sep
- HAL – Halloween – 31 Oct
- THX – Thanksgiving – 26 Nov
- BFR – Black Friday – 27 Nov
- CYM – Cyber Monday – 1 Dec
- XEV – Christmas Eve – 24 Dec
- XMS – Christmas Day – 25 Dec
- NYE – New Year's Eve – 31 Dec